

MARINA KLIMI

Hello, I am Marina Klimi!

As a self-taught graphic designer with over 8 years of experience, I bring a proven ability to craft compelling print and digital designs that captivate audiences and elevate brand identities.

My expertise encompasses branding, UX/UI design, and digital content creation, underpinned by a strong marketing acumen. Passionate about innovation and continuous learning, I stay at the forefront of design trends and technologies.

Known for my collaborative approach, I excel in transforming creative concepts into impactful solutions. Let's work together to create designs that inspire and deliver results!

Skills

TECHNICAL SKILLS

- **Graphic Design:** Proficient in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro).
- **UX/UI Design:** Skilled in Figma for wireframing, prototyping, and collaborative design processes.
- **Print Design:** Expertise in creating advertisements, brochures, posters, and publications.
- **Digital Content Creation:** Designed engaging social media graphics and online banners.

SOFT SKILLS

- **Emphasize Impact:** Showcase how problem-solving and adaptability drove measurable results (e.g., "increased efficiency by 20%" or "boosted client satisfaction").
- **Combine Skills:** Link adaptability with problem-solving and learning new tools to highlight how they work together to overcome challenges.
- **Tailor to Your Field:** Use industry-specific language like "creative design roadblocks" to align with your expertise in graphic design and UX/UI.
- **Incorporate Examples:** Briefly mention scenarios where these skills were applied successfully (e.g., "Adapted to mid-project scope changes by mastering Figma and delivering on time").

Work Experience

CREATIVE ENTREPRENEUR & REDBUBBLE SHOP OWNER

www.redbubble.com/people/mkli73/ | March 2022 – Present

- Built and managed an online store showcasing unique designs for posters, t-shirts, and merchandise.
- Leveraged MidJourney for initial creative visuals and refined them using advanced Photoshop techniques to ensure professional quality.

DIGITAL CONTENT AND GRAPHIC DESIGNER – INTERN

Hostaspot | June 2023 – January 2024 | hostaspot.com

- Designed over 50 visual assets for social media platforms, leading to a 30% increase in user engagement and a 15% boost in website traffic.
- Collaborated with a cross-functional team to create promotional materials that enhanced brand visibility and user engagement.

UX/UI DESIGNER – VOLUNTEER

Democracy Lab | January 2022 – March 2023 | democracylab.org

- Collaborated with developers and stakeholders to refine user flows and interface designs using Figma, improving usability scores by 15%.

GRAPHIC ADVERTISING & PUBLICATION DESIGNER

Marina Klimi | March 2017 – Present | marinaklimi.com

- Delivered high-quality print and digital designs, including advertisements, brochures, and banners, tailored to meet diverse client needs.
- Successfully managed 10+ concurrent projects per month, meeting 100% of deadlines and receiving positive client feedback for adaptability.

GRAPHIC & PUBLICATION DESIGNER

NHEG | February 2017 – Present | newheightseducation.org

- Designed captivating layouts and selected engaging content for educational publications, enhancing reader engagement by 20%.
- Monitored the entire editorial process with attention to detail, ensuring the highest quality standards.
- Contributed to the design and production of the NHEG Magazine, improving its visual appeal and reader experience.

Education

Graphic Design Specialization	Illustration I-II
Coursera	Linnaeus University, Sweden
Fundamentals of Graphic Design	September 2019 - June 2020
June 2024 - June 2024	

Graphic Design & Typography I-II	BA(Hons) in Marketing & Business Statistics
Linnaeus University, Sweden	University of Hertfordshire
September 2020 - January 2021	1994 - 1997

Awards

99designs.com

- **Design an inspiring mug**
<http://99d.me/e/ru8b/2ebq9m>
- **Empowered Postpartum Book**
<http://99d.me/e/rt5q/2e6ubj>
- **Travel company logo**
<http://99d.me/e/qoaa/29nbos>

globeewards.com

- 2021 GOLD GLOBEE® WINNER
- 2021 BRONZE STEVIE® WINNERS
- 2020 GOLDEN BRIDGE AWARD
- 2020 SILVER WINNER